CONTENTS

ACKNOWLEDGMENTS ix

• INTRODUCTION
    Rethinking the Politics and Aesthetics of Modernity 3

PART I • OFFICIAL LIBRETTO

1 • TELLING STORIES
    The Historiographical Foundations of Military Rule 29

2 • RULING IDEOLOGY
    Radical Transformations of Space and Body 48

PART II • SETTING THE SCENE

3 • NATION BRANDING
    From Covert Propaganda to Corporate Publicity 75

4 • SPECTACULAR VISUALITY
    Enframing the Landscape, Training the Gaze 101

5 • EXHIBITING MODERNITY
    Cultures of Display and the Dictator’s Visionary Gaze 126
PART III • PERFORMING PROGRESS

6 • SUBJECTS ONSTAGE
Organized Walking in Scripted Spaces 153

7 • BRINGING PROGRESS HOME
Modern Mythologies in Daily Life 179

• EPILOGUE
Specters of Spectacle 207

NOTES 215

BIBLIOGRAPHY 239

INDEX 251